



5th Board Meeting Minutes of 2017

September 11, 2017, 8a; 40 Gleneida Ave, Carmel NY Board Room

9 Present: Joe Roberto, Jim Bates, Jeff Kellogg,
Angela Briante, Dan Leary, Kathleen Abels,
Bob Zubrycki, Margie Keith
2 Absent: Cathryn Fadde, Tom Kelly

2 Excused: Gerry Klein, Richard Weiss
1 Remote: Alana Mikhalevsky
Staff: Jill Varricchio, Erika Jenkins

- I. Call to Order: 8:15a, Joe Roberto presided
- II. Approval of Minutes: Motion to accept July 2017 meeting minutes by Dan L and Kathleen A.
- III. Treasurer's Report : Richard W absent, Joe R reviewed list of financials.
- IV. Nominating Committee: Jeff K announced Maureen Pace's Letter of Resignation which was accepted by committee. New applicant was accepted as viable candidate by directors present; Jeff K to set up meeting with Jill V and candidate.
 - a. Nominating committee to meet before November Board Meeting
- V. Old Business: ABO certification for all Directors to be completed by the end of September.
- VI. ABG Committee:
 - a. Ready-2-Go Task Force: Dan L highlighted viable properties for Ready-2-Go status in Putnam County.
- VII. Marketing Committee Report :
 - a. IDA and Ace Endico Public Hearing to take place Monday Sept. 11, Town of SE Town Hall at 10a.
 - b. Putnam County Incubator
 - c. HGAR Fall '17 Supplement
 - d. Constant Contact: 2x/month email marketing campaign
 - e. Gateway outdoor advertising
- VIII. Social Media Report: Erika J highlighted Social Media Analytics for the month of July – August 2017.

Motion for Adjournment: 10a, Margie K and Bob Z.
Submitted: September 11, 2017, Erika Jenkins