



Final Board Meeting Minutes of 2017

November 13th, 2017, 8a; 40 Gleneida Ave, Carmel NY Board Room

Present: Joe Roberto, Jerry Klein, Jim Bates, Richard Weiss, Alana Mikhalevsky, Cathryn Fadde, Angela Briante, Margie Keith, Dan Klein, Michael Conroy, Jeff Kellogg

Absent: Kathleen Abels, Bob Zubrycki

Excused: Tom Kelly

Staff: Jill Varricchio, Erika Jenkins

- I. **Call to Order:** 8:10 am, Joe Roberto presided
- II. **Approval of Minutes:** Motion to accept September 2017 meeting minutes by Richard W., Dan L.
- III. **Treasurer's Report:** Richard W reviewed 2018 approved budget. Joe R and Richard W both agreed that upcoming budget will allow for PEDC to operate at desired capacity.
- IV. **Nominating Committee Report:** Jeff K reported on upcoming Board of Directors elections 2018. Joe R felt that the PEDC Board currently meets the minimum requirement of members, and would like to continue operating at this capacity for the time being.
- V. **Old Business:** ABO Certification required for incoming board member
- VI. **Alliance for Balanced Growth Committee Report:** Jill V reported on current state of ABG committee.
 - a. Dan L commented on the Ready-2-Go task force, a subdivision of the ABG committee
- VII. **Marketing:** Joe R reported that all marketing efforts should promote the PEDC as an advocate for Putnam County economic development.
 - a. Jill V reported on success of PEDC "Meet Our Directors" networking events started in February 2017
 - b. Erika J presented Social Media Analytics
 - c. Jill V announced December 11th "Meet Our Directors" networking event, to be held in the town of Kent.
- VIII. **President's Report:** Discussion of what PEDC Investor Members would receive in the upcoming year

IX. New Business: Joe R determined with counsel of Directors that **Board meetings for 2018 should be held on the second Tuesday of the month, 8 am, in the County Office** building including after the PEDC has moved to its new location.

X. Joe R. called for an executive session.

Meeting ended: 9:30A

Updated 2018 Board Meeting: Second Tuesday of the month, 8 am, County Office Building.

Submitted: November 14, 2017, Erika Jenkins