

PCEDC Board Meeting Minutes July 12, 2022 8 – 9 a.m.

Present: Chris Ryder, John Kraus, Walter Recher, Dylan Miyoshi, Richard Weiss, Alana Mikhalevsky, Don Minichino, Marjorie Keith

Absent: Robert Zubrycki, Joe Roberto, Kimball Gell and Dr. Mark Hirko

Staff: Kathleen Abels, Rachael Paradise

Guests: Bill Nulk (PCIDA)

- I. 8:05 a.m. Call to Order
- II. Approval of May Board Meeting Minutes: The motion was passed unanimously.
- III. Event Committee Report: PCEDC will host a breakfast at Putnam County Golf Course Sept. 29 from 8 to 11 a.m. Adam Bosch and EJ McMahon will be the speakers. We will use Eventbrite for ticket sales, which will open mid-August. We would like to keep the ticket amount low to bolster attendance. The Event Committee had wanted to charge less but bother Don Minichino and Alana Mikhalevsky thought the price should be higher in order to ensure those purchasing tickets come to the event. Kathleen Abels is working on a budget. We currently have three business sponsors – NYSEG, Tompkins and PCSB. Walter Recher volunteered to take photographs the day of the event. The Event Committee will meet in two weeks to iron out further details.
- IV. Marketing Committee Report: Because the video project the county was planning on doing has been put on hold, Mr. Recher suggested we do a simple and short piece on why Putnam is a good place to do business.
- V. President's Report: Please see attached report
- VI. New Business
- VII. Adjournment: *Motion to adjourn meeting approved.*

Next meeting is Sept. 13 at 8 a.m.

President's Report May 10, 2022 – July 11, 2022

Continued participating in monthly meetings of the Job Connection Task Force of the Hudson Valley (JCTFHV), which was initiated by Patterns for Progress.

Continued participating in monthly Putnam County Solid Waste Management Plan Renewal Focus Group.

Continued catch-up calls with Eric Warren of Empire State Development. Sent out several site searches to commercial realtors.

Continued attending quarterly Red-Carpet meetings.

Continued weekly, in-person meetings with Tourism.

Completed working on updating Planning Department's List of Major Employers in Putnam County. Identified and added several major (>50 employees) employers who were previously overlooked. Turned the list back over to the County Planning Department.

Continued serving on Board of Directors for Town of Southeast Cultural Arts Coalition and for Friends of Lasdon Park and Arboretum.

Continued working on Fall Event scheduled for September 29 – locked in two very dynamic speakers, working on a budget and on more sponsorships; will do venue site visit on July 15.

05/12/22 – Attended CFA Review Webinar hosted by Empire State Development.

05/17/22 - Strategic Planning Meeting hosted by and at Tompkins Community Bank in Brewster.

05/18/22 – attended CGI Meeting regarding series of five videos to be shot to promote Putnam County.

- Met again with principal of Wonderama.

05/24/22 – Attended Mid-Hudson Regional Economic Development Council Meeting on behalf of Putnam County Executive.

05/25/22 – Attended grand opening of Restaurant Depot.

05/26/22 – Attended Pattern for Progress' Cybersecurity webinar.

06/01/22 – Attended Hudson Valley Regional Economic Development Council Quarterly Board Meeting.

06/07/22 – Served as a panelist on a CFA Info Session.

06/15/22 – Began working with Kingdom Faire group on purchase of a group of abutting properties in Putnam Valley. This for-profit project will include Renaissance Fairgrounds, a sewer treatment plant, a solar farm, a cell tower and a hotel. Sent follow up info on grant writers, CFA, DRI and NYSEG incentive programs. Current property owner is Mirash Dedvukaj, GMJJ LLC. Proposed owners/principals are Megara: Christopher Francia and Frank Segro.

06/16/22 – Hosted leadership meeting of cross section of Chambers, Business Council, IDA, Tourism and EDC to explore a future working lunch to clarify roles and goals. Follow up meeting scheduled for July 13.

06/20/22 – met with Richard Weiss to begin working budget due to be submitted to County this month.

06/21/22 – Attended NYSDOL virtual presentation to REDC members across the state on the findings of the 2022 Business Workforce Surveys which they conducted in May.

07/07/22 - Event Committee Meeting. Will meet again on July 28.

07/08/22 – Working on setting up an introductory meeting for Adam Bosch, President & CEO of Pattern for Progress, with County Executive, Deputy County Executive, John Tully and Vinny Tamagna regarding Adam's Regional EV Charger project.